

” الأم مدرسة إذا أعددتها
أعددت شعبا طيب الأعراق”



**A MOTHER IS A SCHOOL,
IF YOU RAISE UP HER
WELL, YOU HAVE RAISED
A GOOD NATION**

ENGAGING ARAB WOMEN AS A ‘MOTHER’

SESSION 6 - M2W : FEBRUARY 2016

SPEAKERS

- ◆ **Mahitab Hamed:**
Regional Marketing Director, Arla Foods
- ◆ **Hani AlAita:**
Regional Marketing Manager, Nutricia Middle East DMCC
(part of Danone Group)
- ◆ **Farah Moumneh:**
Senior Director – Planning, OMD

Case Study: NUTRICIA





**We look forward to
seeing you 2017!**

**MARKETING TO
WOMEN**

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